

# amsterdam design guide



## SLEEP



(NL Hotel)

### **NL Hotel** (Nassaukade 368 / [www.nl-hotel.com](http://www.nl-hotel.com))

A boutique, design hotel in the centre of Amsterdam. The interior of the hotel is designed by Edward van Vliet.

### **Lloyd Hotel** (Oostelijke Handelskade 34 / [www.lloydhotel.com](http://www.lloydhotel.com))

This design hotel is located towards the new islands part of town (10 minutes by public transport to city centre). The rooms in this impressive building vary from 1 to 5 stars. All rooms are decorated in completely diverse styles.

### **86 sous** (Herengracht 86 sous / [www.86sous.nl](http://www.86sous.nl))

For those wanting more privacy and exclusiveness! 86 sous is a studio (self catering) located in a beautiful old canal house in the old, attractive part of Amsterdam (De Jordaan). The studio has a spacious kitchen, an extra kids room and a separate bathroom.

### **De Windketel** (Watertorenplein 8 c / [www.windketel.nl](http://www.windketel.nl))

This is one of the most intimate, luxurious guest houses in Amsterdam. It is a freestanding, octagonal little tower, three storey high. The historic building has been given a new interior, and is fully equipped for a pleasant stay. Located near the Westergasfabriek area, a 15-minute walk from the city centre and the Jordaan. This popular destination should be booked well in advance!

### **Steel Bed & Breakfast** (Staalstraat 32 / [www.staywithsteel.com](http://www.staywithsteel.com))

Steel is a boutique one-room B&B located in the old part of Amsterdam. The very modern room offers comfort in a luxurious and private atmosphere.

### **Hotel V** (Victorieplein 42 / [www.hotelv.nl](http://www.hotelv.nl))

Hotel V is a good mixture of basic and comfort with a hint of design. The stylish interior and surprising details characterise this hotel. Hotel V is located at a peaceful location, just 10 minutes away from the city centre, near the lively district 'De Pijp'.



*(Lute Suites)*

**Lute Suites** (Amsteldijk Zuid 54-58, Ouderkerk a/d Amstel / [www.lutesuites.com](http://www.lutesuites.com))  
Lutes Suites consists of seven 18th-century small houses, located on the outskirts of Amsterdam in the village of Ouderkerk aan de Amstel. The suites are decorated by Dutch designer Marcel Wanders.

**Hotel Arena** ('s Gravesandestraat 51 / [www.hotelarena.nl](http://www.hotelarena.nl))  
Hotel Arena is a 3-star hotel situated in a monumental building on the eastern side of Amsterdam centre. Under one roof you will find a hotel, bar, restaurant, club and conference rooms. Authentic elements go hand in hand with modern design. The hotel is easy to reach by public transport.

**Miauw Suites** (Singel 303 – 309 / [www.miauw.com](http://www.miauw.com))  
Miauw suites are convenient and luxurious apartment style accommodations launched by fashion designer Analik. The bright rooms are decorated in a modern way, yet retaining a comfortable, warm feeling. Stylish furniture items are mixed with vintage ones, with comfortable materials. Great location in the centre of Amsterdam!

## SHOP



*(Droog Design)*

**Droog Design** (Staalstraat 7 / [www.droogdesign.nl](http://www.droogdesign.nl))  
Here you can admire and purchase the designs of well known Dutch design group Droog Design. The building functions both as outlet and exhibition space. A must visit for design lovers!

**Wonderwood** (Rusland 3 / [www.wonderwood.nl](http://www.wonderwood.nl))

Wonder Wood is both a gallery and a shop. They show, as they call it, the "wonder world of wood" in design, furniture, art, decoration and so much more. Their specialty is plywood chairs and tables from the 20th century, but there is lots more to see and buy.

**SPRMRKT** (Rozengracht 191 – 193 / [www.sprmrkt.nl](http://www.sprmrkt.nl))

Behind the façade of a run-down former supermarket hides one of Amsterdam's most directional fashion shops. Outspoken fashion, furniture, vintage, music, design, art books and jewellery.

**Anno** (Westerstraat 35 / <http://www.annodesign.nl/>)

Vintage & modern furniture and home accessories.

**Keet in Huis** (KNSM laan 297 / [www.keetinhuis.nl](http://www.keetinhuis.nl))

Keet in Huis is the lifestyle shop for kids in Amsterdam. A colorful shop with furniture, bed linen, interior accessories, baby buggies, toys and books.

**Pols' Potten** (KNSM laan 39 / [www.polspotten.nl](http://www.polspotten.nl))

Modern and funky furniture and home accessories.

**Sissy-Boy Homeland** (KNSM laan 19 [www.sissy-boy.nl](http://www.sissy-boy.nl))

Clothing & life style products.

**Kitsch Kitchen** (Rozengracht 8 / [www.kitschkitchen.nl](http://www.kitschkitchen.nl))

Colorful products from all over the world.

**Nolita** (Rozengracht 196 / [www.nolita.nl](http://www.nolita.nl))

Great design shop with home accessories.

**BEBOB** (Prinsengracht 764 / [www.bebob.nl](http://www.bebob.nl))

This shop is heaven for those who love design classics. Here you will find an enormous collection of furniture and accessories from both international and Dutch designers, both new and used.

**Papabubble** (Haarlemmerdijk 70 / [www.papabubble.com](http://www.papabubble.com))

After Tokyo, Papabubble has opened store in Amsterdam. Let your dreams turn into sweet reality and enjoy the hand-made sweets, lollies and other flavoured shapes and delicious objects.



*(The Frozen Fountain)*

**The Frozen Fountain** (Prinsengracht 645 / [www.frozenfountain.nl](http://www.frozenfountain.nl))

Located in a beautiful canal house, The Frozen Fountain is primarily a shop that sells contemporary furniture and home accessories. Talented Dutch designers mostly design the shop's collection, but they also carry furniture from international labels, thus creating a fascinating reflection between the classics and the work of present-day designers.

**Duikelman** (Ferdinand Bolstraat 68 / [www.duikelman.nl](http://www.duikelman.nl))  
This shop has an enormous collection of kitchen utensils.

**Vintage Home** (Daniel Stalpertstraat 97 / [www.vintagehome.nl](http://www.vintagehome.nl))  
Great for vintage furniture shopping!

**De Fietsfabriek** (1<sup>e</sup> Jacob van Campenstraat 12 / [www.defietsfabriek.nl](http://www.defietsfabriek.nl))  
Dutch bicycle shop/factory with stylish bikes.

**De Hal** (Albert Cuyp 224a)  
A specialised textile and fabric shop located at the Albert Cuyp market.

**Studio 91** (Elandsgracht 91 / [www.studio91.nl](http://www.studio91.nl))  
Six talented young Dutch designers all wanted their own store, but did not want to start alone. The result? Studio 91, a very diverse and unique gallery/design store where you can shop for unique paintings, fashion, jewelry and lamps.

**Otro Diseno** (Molsteeg 9 / [www.otrodiseno.com](http://www.otrodiseno.com))  
This studio exhibits designs from countries like Mexico, Brazil, Venezuela etc.

**Kunstwinkel Zus** (Gerard Doustraat 80 / [www.kunstwinkelzus.nl](http://www.kunstwinkelzus.nl))  
ZUS is a shop in which a friendly atmosphere goes hand in hand with quality and efficiency, where old is combined with new and where art, fashion and design can be admired in one great space.

**Mendo** (Berenstraat 11 / [www.mendo.nl](http://www.mendo.nl))  
A gallery, bookstore and design agency in one. They have a great selection of design books.

**Kauppa** (Oude Spiegelstraat 6 / [www.kauppa.nl](http://www.kauppa.nl))  
A lovely shop that sells Finnish design brands only. Great for home accessories and fashion shopping!

**Jan** (Utrechtsestraat 74)  
A great, little shop with beautiful home & personal accessories. One of my favourites!



(9 straatjes)



**Negen straatjes / Nine little streets** (<http://www.de9straatjes.nl>)  
This grid of super short streets (9!) resembles a tic-tac-toe board, and makes up Amsterdam's most eclectic, boutique-laden shopping district. An area abundant in boutiques, cafes and specialist shops! The streets are located in a beautiful part of Amsterdam. Take a stroll, have coffee and/or lunch, do a bit of shopping; this is a great way to spend time in this lovely area!

Some of the shops you can find here:

**What's cooking** (Reestraat 16 / [www.whatscooking.nl](http://www.whatscooking.nl)) - a great shop for anyone that loves cooking and food.

**Terra** (Reestraat 21) - beautiful Spanish ceramics.

**Cortina** (Reestraat 22 / [www.cortinapapier.nl](http://www.cortinapapier.nl)) - paper ware store.

**Lady Day** (Hartenstraat 9 / [www.ladydayvintage.com](http://www.ladydayvintage.com)) - vintage clothing.

**DR Wonen** (Hartenstraat 27 / [www.drwonen.nl](http://www.drwonen.nl)) - furniture and home accessories.

**Antonia by Yvette** (Gasthuis Molensteeg 16-18 / [www.antoniabyyvette.nl](http://www.antoniabyyvette.nl)) - this store has great selection of exclusive shoes, slippers and boots.

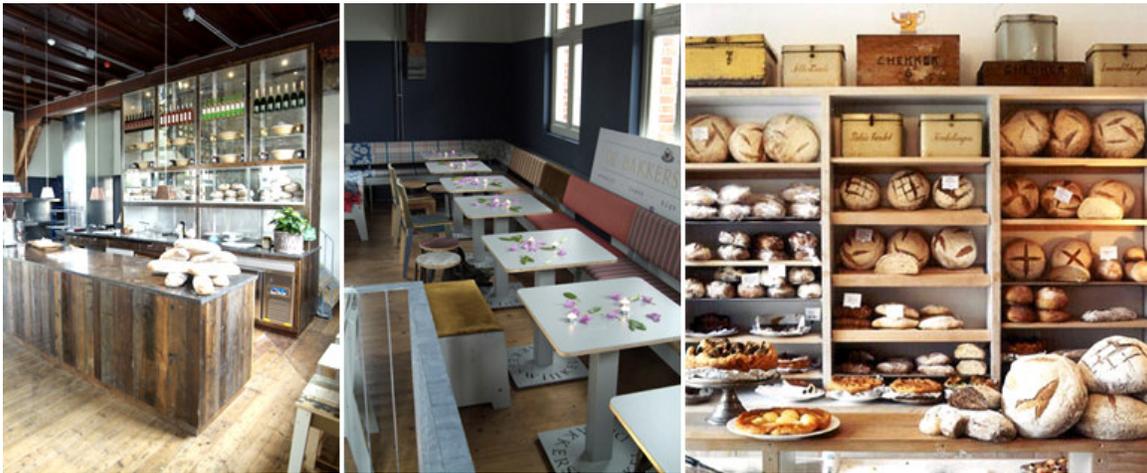
**Urban Picnic** (Oude Spiegelstraat4 / [www.urbanpicnic.net](http://www.urbanpicnic.net)) - lifestyle shop which sells drinks and food as well.

**Laura Dolls** (Wolvenstraat 6-7 / [www.lauradolls.nl](http://www.lauradolls.nl)) - second hand clothing store.

**Zipper** (Huidenstraat 7) - second-hand clothing.

**Goodies** (Huidenstraat) - a great place for lunch.

## EAT & DRINK



*(De Bakkerswinkel)*

**De Bakkerswinkel** (Polonceaukade 1 & Warmoesstraat 69 / [www.debakkerswinkel.nl](http://www.debakkerswinkel.nl))  
A great place for lunch or breakfast. Delicious bread, coffee and home made jams! The interior design is from Piet Hein Eek.

**Proef** (Gosschalklaan 12 / [www.proefamsterdam.nl](http://www.proefamsterdam.nl))  
This is a great place for lunch! Especially if you are into food + design. Described as 'a crossover between pure food and food design', food designer Maria Vogelzang has moulded her food philosophy into a way of living.

**Espressofabriek** (Gosschalklaan 7 / [www.espressofabriek.nl](http://www.espressofabriek.nl))  
Great coffee!

**De Taart van mijn Tante** (Ferdinand Bolstraat 10 / [www.detaart.com](http://www.detaart.com))  
Holland's premier cake and patisserie bakery. They serve their delicious & beautiful cakes in their konditorei/café.

**Vlaamsch Broodhuys** (Haarlemmerstraat 108 / [www.vlaamschbroodhuys.nl](http://www.vlaamschbroodhuys.nl))  
A bakery with delicious breads, which you can buy in the store or eat in their small cafe.

**Latei** (Zeedijk 143 / [www.latei.net](http://www.latei.net))

Latei, located near the Nieuwmarkt, is an unusual place. Everything you see here is for sale. The vintage items, but also the table you sit on and the cup you drink from, can be bought. Great for lunch and coffee!

**De Goudfazant** (Aambeeldstraat 10 H / [www.hoteldegoudfazant.nl](http://www.hoteldegoudfazant.nl))

A great restaurant in what seems to be a large garage. Beautifully decorated with a giant chandelier. Warning: this restaurant is not easy to find, it is best to take a taxi.

**Fifteen** (Jollenmanhof 9 / [www.fifteen.nl](http://www.fifteen.nl))

Jamie Oliver's restaurant in which young people are trained to be a chef.

**De Kas** Kamerlingh Onneslaan 3 / [www.restaurantdekas.nl](http://www.restaurantdekas.nl))

A more upscale restaurant situated in a renovated greenhouse. De Kas is an oasis of calm with a beautiful dining room designed by Piet Boon. If weather permits, guests can dine outside in the herb garden. This restaurant serves delicious food (from their own nursery).

**Envy** (Prinsengracht 381 / [www.envy.nl](http://www.envy.nl))

A small, beautifully decorated restaurant with fresh food and good wine (small portions though).



*(Bazar)*

**Bazar Amsterdam** (Albert Cuypstraat 182 / [www.bazaramsterdam.nl](http://www.bazaramsterdam.nl))

One of my favourites for a casual dinner! They serve great (Mediterranean) food for great value.

**Toscanini** (Lindengracht 75)

A great Italian restaurant in the old part of Amsterdam. In this Italian restaurant, located in the old part of Amsterdam, food is prepared with great love for the original Italian art of cooking. Homemade Italian bread comes out of Toscanini's own bakery. The fresh pastas are homemade. All ingredients used are chosen with care and whenever possible biological products are used.

**Lust** (Runstraat 14 / [www.lustamsterdam.nl](http://www.lustamsterdam.nl))

An informal place to have lunch, dinner or just a drink.

## TO DO & VISIT



(Foam)

### **Foam** (Keizergracht 609 / [www.foam.nl](http://www.foam.nl))

Photography museum Foam is located in a beautiful century-and-a-half-old canal house on one of Amsterdam's central canals. The interior is a mix of original architectural features and modern chrome and glass that provide an artistic ambiance for museum goers. Large windows and stark walls serve to highlight the photographic displays to their best advantage. Both still photography and multi-media exhibits are displayed. The museum rotates its shows on a regular basis (every 2-4 months) to give the audience a chance to view work by both world-famous artists up-and-coming talent

### **Stedelijk Museum** (Oosterdokskade 5 / [www.stedelijk.nl](http://www.stedelijk.nl))

The Stedelijk Museum has one of the richest modern art collections in the world. The museum has works from modern painting movements as Impressionists, Fauvism, Cubism, and Expressionism. It also has a unique collection of 29 paintings by Casimir Malevich, a exceptional collection of De Stijl and Cobra paintings, a superb Dutch photography collection, and a collection of design and furniture. Also works from Matisse, Picasso and Warhol can be admired in this museum.

### **Noordermarkt** (<http://www.jordaanmarkten.nl/>)

When it comes to antique/vintage markets, Amsterdam's claim to fame is this Mondays-only affair, conveniently located within walking distance of the city center. From 9-ish am to about 2 in the afternoon weekly, a mix of locals and tourists descend on a canalside cobblestone square to scour card tables heaped with collectibles, including mounted antelope skulls, art deco ashtrays, vintage items, all from a hybrid of eras.

### **Soap Treatment Store** (Spuistraat 281 / [www.soapcompany.com](http://www.soapcompany.com))

After a long day of sightseeing and/or shopping, you can enjoy a beauty treatment in this beautiful decorated salon. What better way to end the day!

### **Rent a Bike**

By renting a bike you can experience the city like a local. The bike is undoubtedly the most practical means of transportation in Amsterdam and the best way to see the city. Rental shops are located throughout the city. Here are a few:

#### **Bike City** (Bloemgracht 68-70)

A bicycle rent business in the centre of the Jordaan. The company rents out inconspicuous bicycles, so you won't be recognised as a tourist. The staff will be pleased to help you find the best routes to wherever you want to go both in and around Amsterdam.

#### **Orange Bike** (Singel 233)

Located in Amsterdam's old city centre, just 50 meters from the palace on the Dam. There is plenty of bike models to choose from, including child seats and children's bikes.

#### **Rent a Bike** (Damstraat 20-22)



### **Vondelpark**

London has Hyde Park, New York has Central Park and Amsterdam has Vondelpark. The Vondelpark is a great place to be on a sunny day! Have a picnic, read a book, or have a drink and/or something to eat at the popular café Vertigo (located in the park). In summertime, weekly open-air concerts and theatre plays will be held in the park.

Enjoy Amsterdam!

Danielle  
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